Q1 Age?

Answered: 204   Skipped: 2
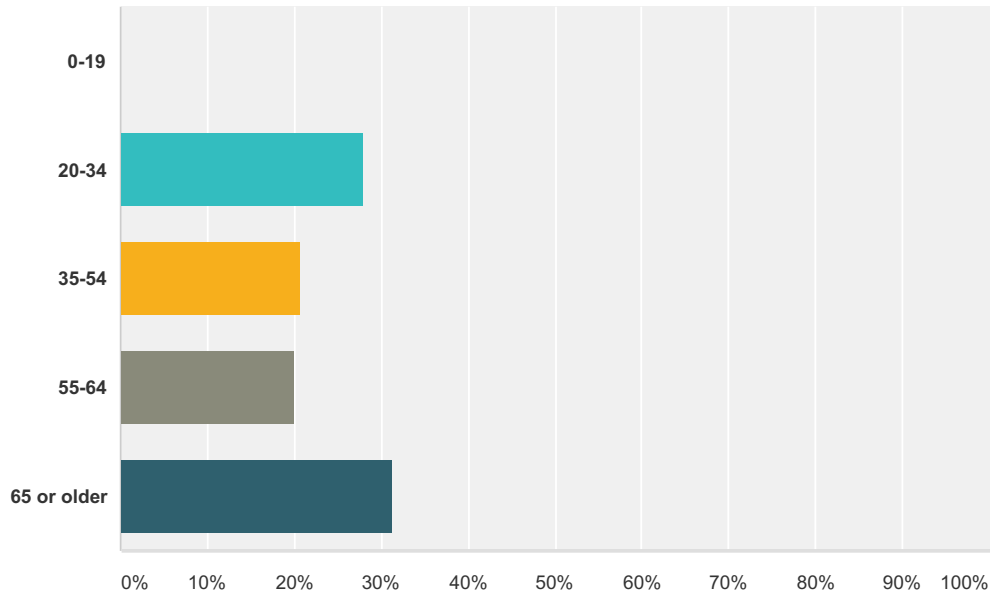
Answer Choices	Responses	
0-19	**0.00%**	0
20-34	**27.94%**	57
35-54	**20.59%**	42
55-64	**20.10%**	41
65 or older	**31.37%**	64
Total		**204**

Q2 Where do you live?

Answered: 205   Skipped: 1
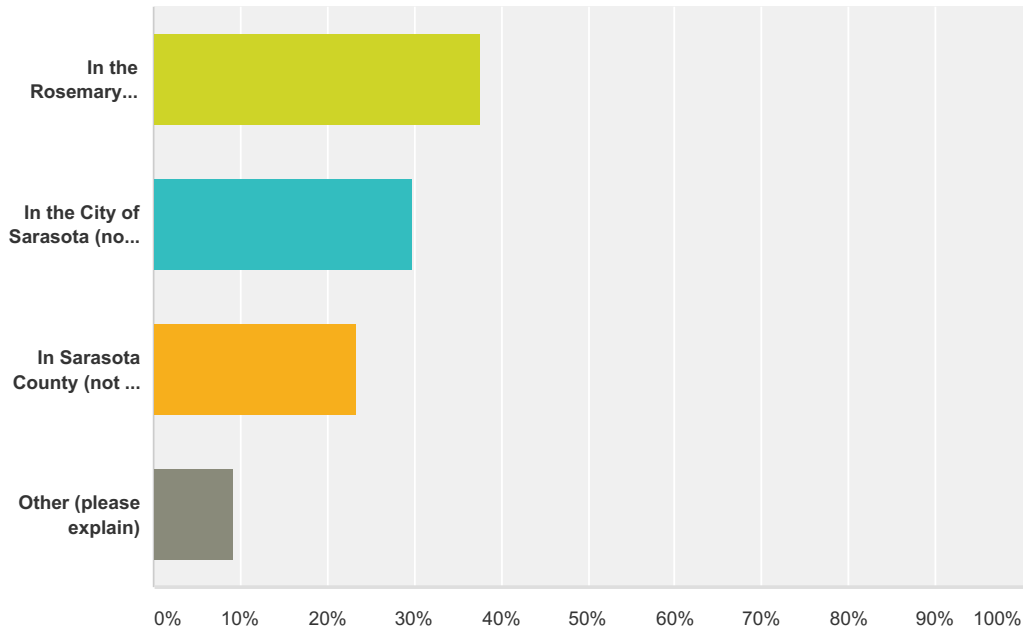
Answer Choices	Responses	
In the Rosemary District	**37.56%**	77
In the City of Sarasota (not in the Rosemary District)	**29.76%**	61
In Sarasota County (not in the City Limits)	**23.41%**	48
Other (please explain)	**9.27%**	19
Total		**205**

Q3 What are the Rosemary Districts greatest strengths? Please pick five.

Answered: 206   Skipped: 0
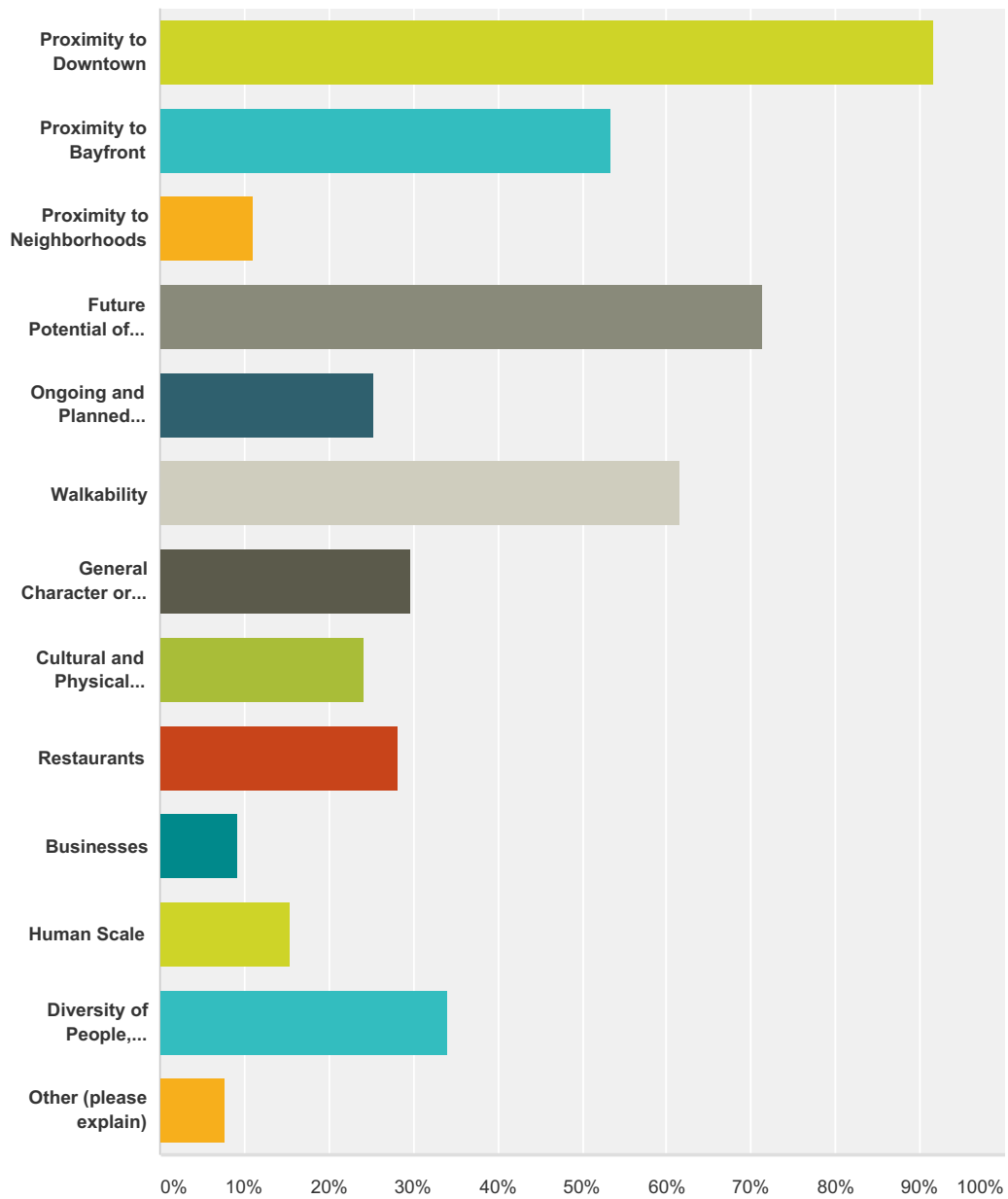
Answer Choices	Responses	
Proximity to Downtown	**91.75%**	189
Proximity to Bayfront	**53.40%**	110
Proximity to Neighborhoods	**11.17%**	23
Future Potential of the Neighborhood	**71.36%**	147
Ongoing and Planned Development Projects	**25.24%**	52

Walkability	**61.65%**	127
General Character or "Feel"	**29.61%**	61
Cultural and Physical Historical Resources	**24.27%**	50
Restaurants	**28.16%**	58
Businesses	**9.22%**	19
Human Scale	**15.53%**	32
Diversity of People, Buildings, Stores and Services	**33.98%**	70
Other (please explain)	**7.77%**	16
Total Respondents: 206		

Q4 What are the Rosemary District's greatest challenges? Please pick five.

Answered: 206   Skipped: 0
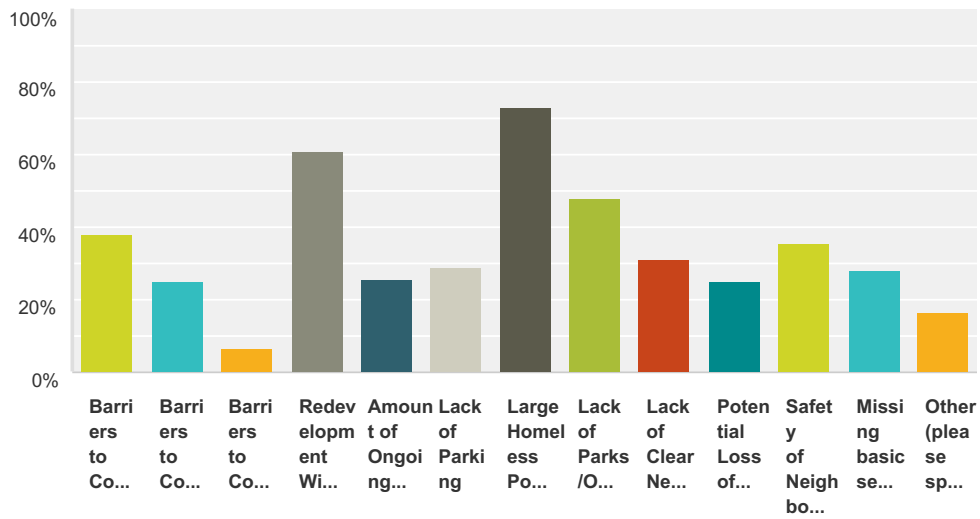
Answer Choices	Responses	
Barriers to Connectivity to Downtown	**37.86%**	78
Barriers to Connectivity to Bayfront	**24.76%**	51
Barriers to Connectivity to Neighborhoods	**6.31%**	13
Redevelopment Without a Vision or Plan	**61.17%**	126
Amount of Ongoing and Planned Development	**25.73%**	53
Lack of Parking	**29.13%**	60
Large Homeless Population	**72.82%**	150
Lack of Parks/Open Space	**48.06%**	99
Lack of Clear Neighborhood Identity and Image	**31.07%**	64
Potential Loss of General Character or "Feel"	**25.24%**	52
Safety of Neighborhood	**35.44%**	73
Missing basic services/business	**28.16%**	58
Other (please specify)	**16.50%**	34
Total Respondents: 206		

Q5 If you had one hour to introduce a visitor to the Rosemary District, where would you take themand why? Please answer in the box (limit 100 characters).

Answered: 167   Skipped: 39

Q6 What words or phrases would you use to describe the Rosemary District today? Please pick five.

Answered: 206   Skipped: 0
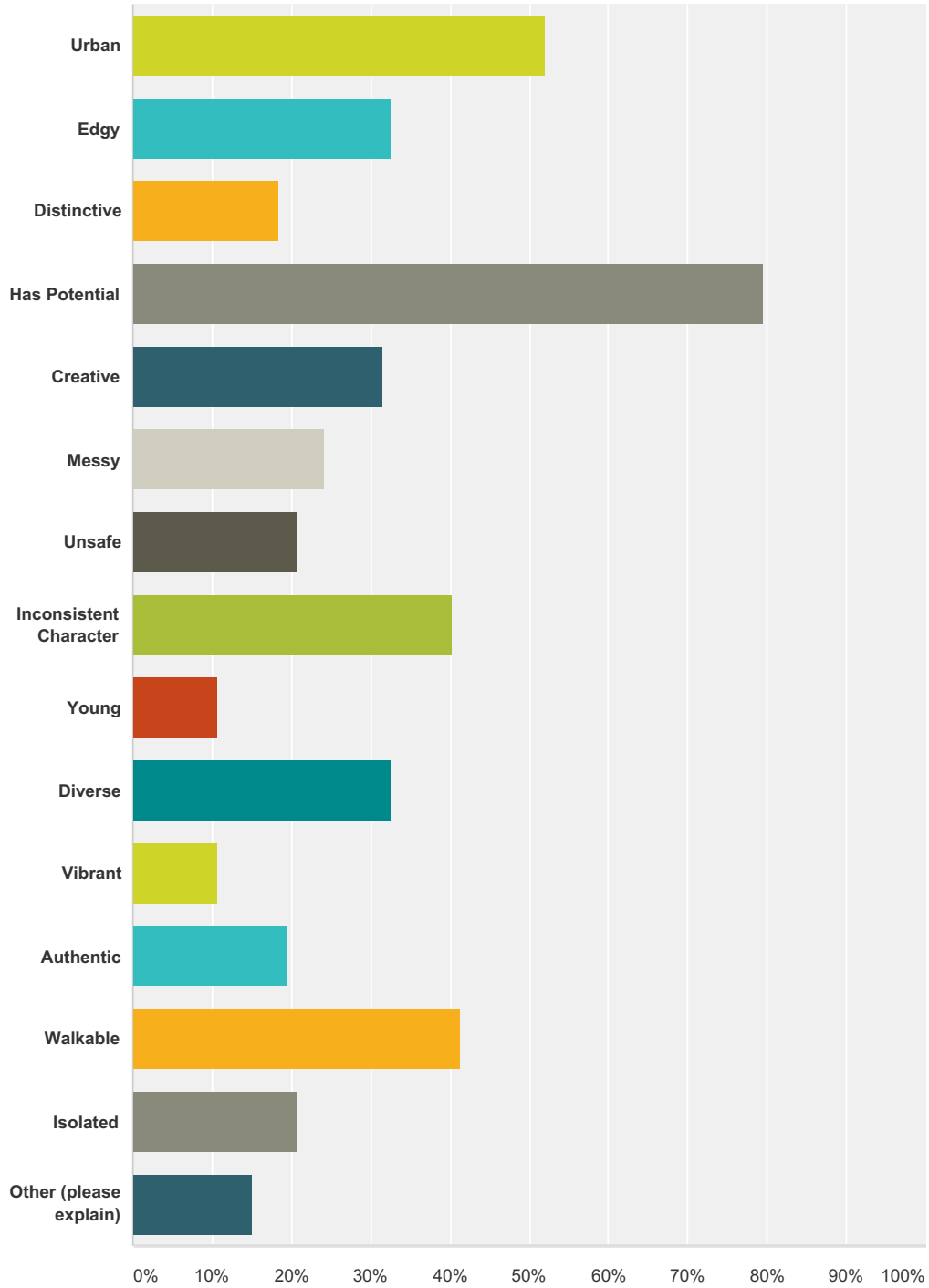
Answer Choices	Responses	
Urban	**51.94%**	107

Edgy	**32.52%**	67
Distinctive	**18.45%**	38
Has Potential	**79.61%**	164
Creative	**31.55%**	65
Messy	**24.27%**	50
Unsafe	**20.87%**	43
Inconsistent Character	**40.29%**	83
Young	**10.68%**	22
Diverse	**32.52%**	67
Vibrant	**10.68%**	22
Authentic	**19.42%**	40
Walkable	**41.26%**	85
Isolated	**20.87%**	43
Other (please explain)	**15.05%**	31
Total Respondents: 206		

Q7 What words or phrases would you use to describe your vision for the Rosemary District in thefuture? Please pick five.
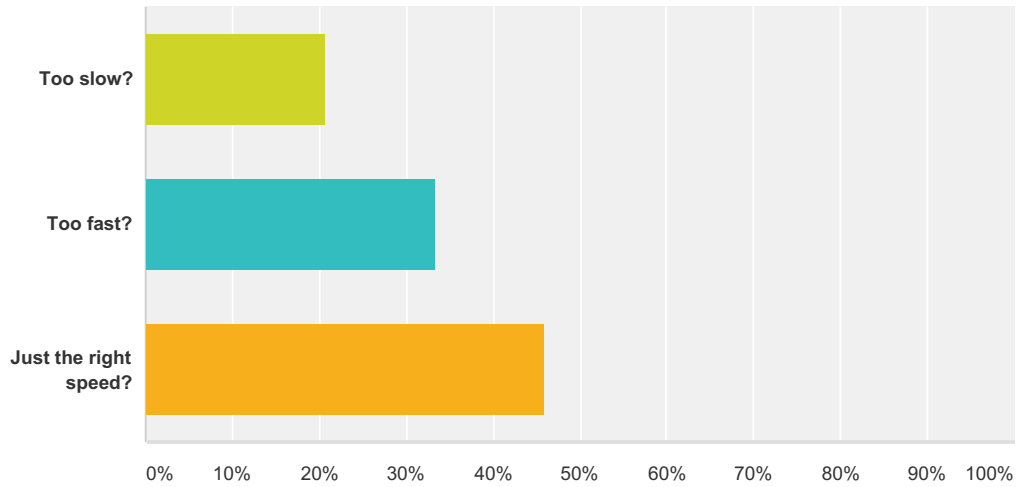
Answered: 206   Skipped: 0
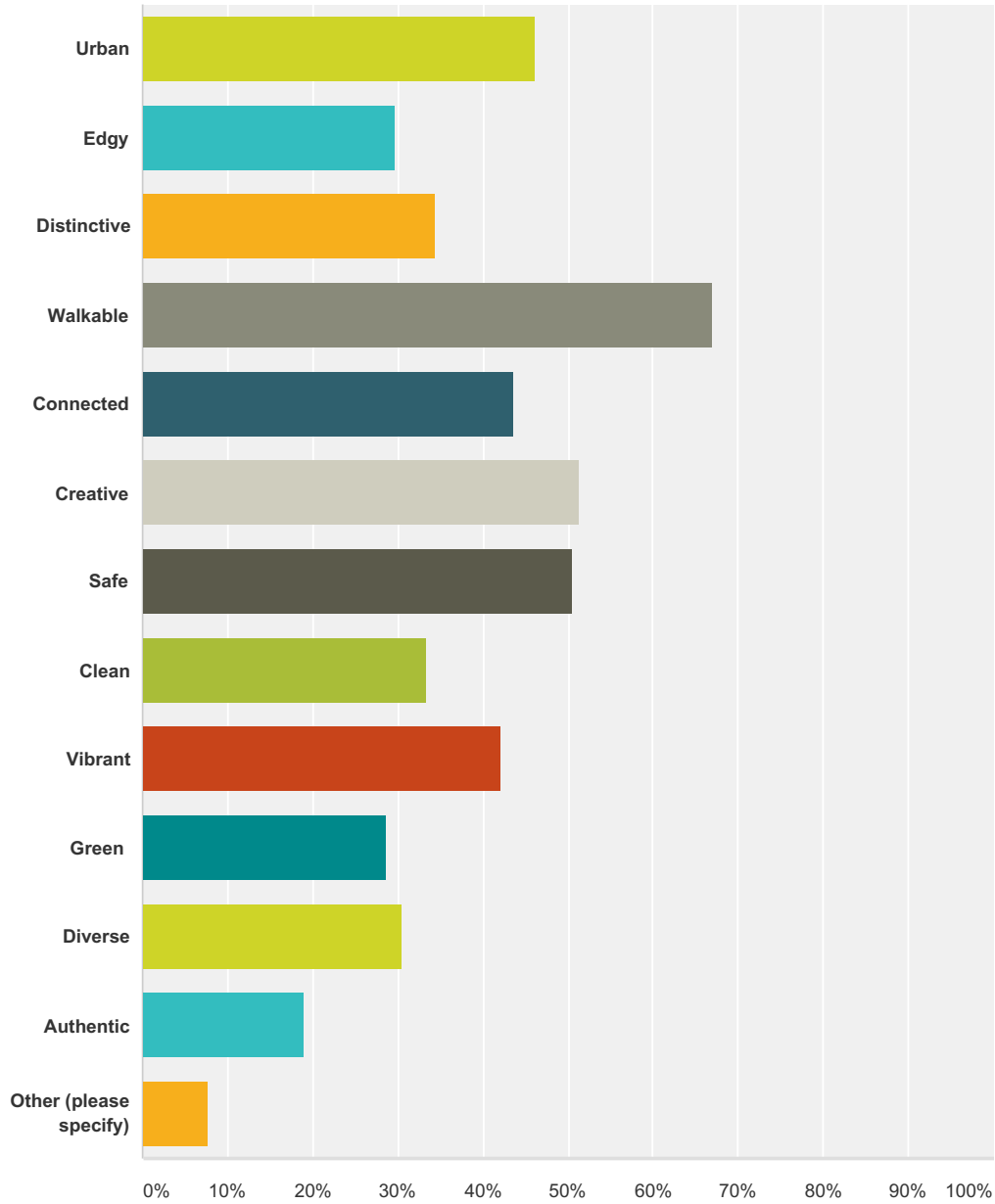
Answer Choices	Responses	
Urban	**46.12%**	95
Edgy	**29.61%**	61
Distinctive	**34.47%**	71
Walkable	**66.99%**	138
Connected	**43.69%**	90

Creative	**51.46%**	106
Safe	**50.49%**	104
Clean	**33.50%**	69
Vibrant	**42.23%**	87
Green	**28.64%**	59
Diverse	**30.58%**	63
Authentic	**18.93%**	39
Other (please specify)	**7.77%**	16
Total Respondents: 206		

Q8 Is the Rosemary District growing:

Answered: 198   Skipped: 8

Answer Choices	Responses	
Too slow?	**20.71%**	41
Too fast?	**33.33%**	66
Just the right speed?	**45.96%**	91
Total		**198**

Q9 Is the new development in the Rosemary District:

Answered: 192   Skipped: 14
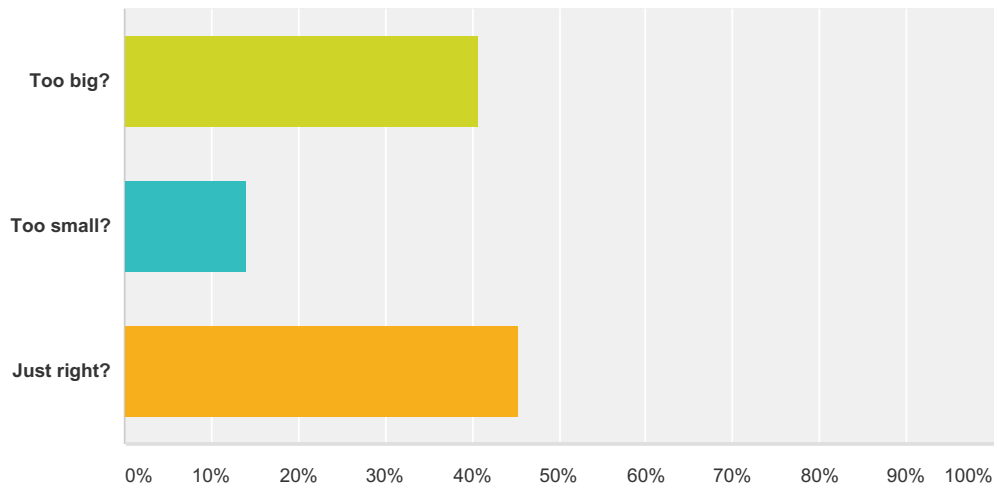
Answer Choices	Responses	
Too big?	**40.63%**	78
Too small?	**14.06%**	27
Just right?	**45.31%**	87
Total		**192**

Q10 What types of businesses and services does the Rosemary District have too little of? Pleasecheck all that apply.

Answered: 197   Skipped: 9
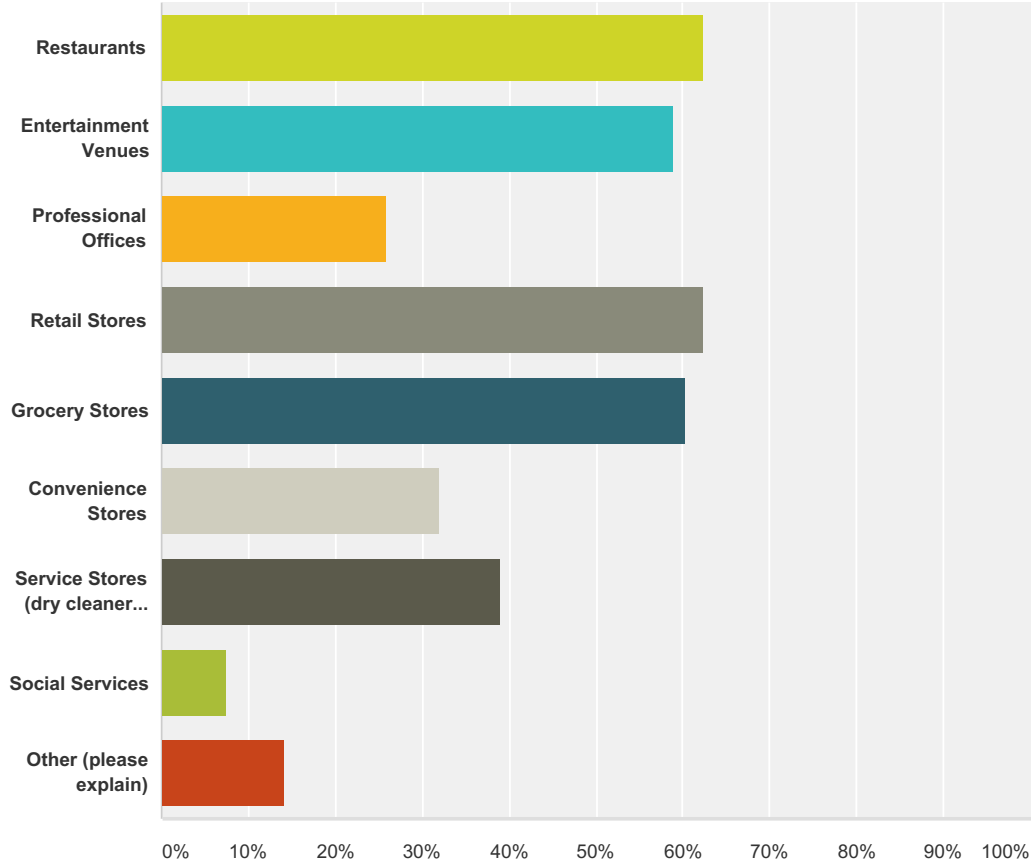
Answer Choices	Responses	
Restaurants	**62.44%**	123
Entertainment Venues	**58.88%**	116
Professional Offices	**25.89%**	51
Retail Stores	**62.44%**	123
Grocery Stores	**60.41%**	119
Convenience Stores	**31.98%**	63
Service Stores (dry cleaners, locksmiths, etc.)	**39.09%**	77
Social Services	**7.61%**	15
Other (please explain)	**14.21%**	28
Total Respondents: 197		

Q11 What types of businesses and services does the Rosemary District have too much of? Pleasecheck all that apply.

Answered: 124   Skipped: 82
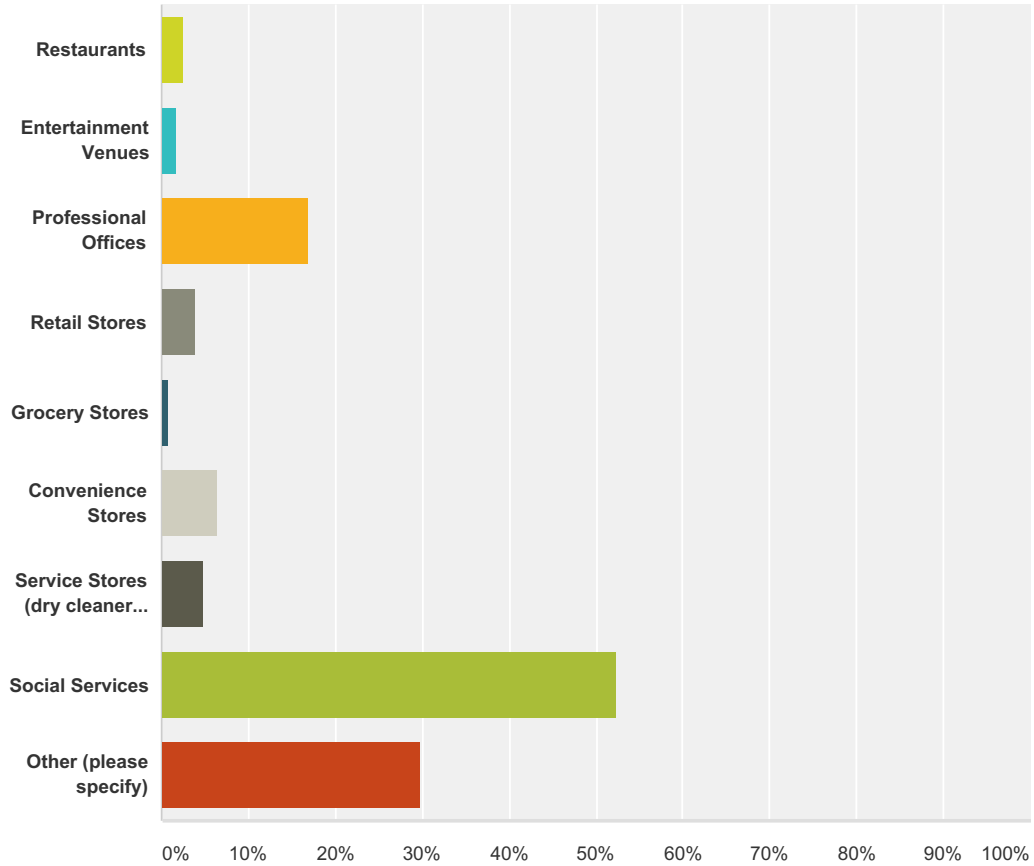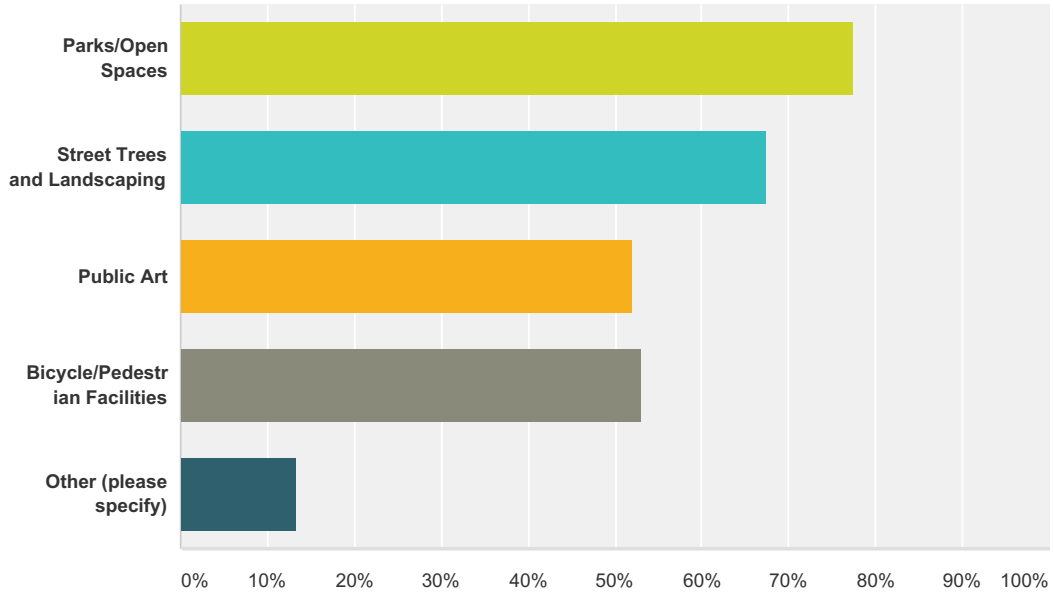

Answer Choices	Responses	
Restaurants	**2.42%**	3
Entertainment Venues	**1.61%**	2
Professional Offices	**16.94%**	21
Retail Stores	**4.03%**	5
Grocery Stores	**0.81%**	1
Convenience Stores	**6.45%**	8
Service Stores (dry cleaners, locksmiths, etc.)	**4.84%**	6
Social Services	**52.42%**	65
Other (please specify)	**29.84%**	37
Total Respondents: 124		

14 / 20

Q12 What public amenities does the Rosemary District have too little of? Please check all that apply.

Answered: 196   Skipped: 10

Answer Choices	Responses	
Parks/Open Spaces	**77.55%**	152
Street Trees and Landscaping	**67.35%**	132
Public Art	**52.04%**	102
Bicycle/Pedestrian Facilities	**53.06%**	104
Other (please specify)	**13.27%**	26
Total Respondents: 196		

Q13 Here is a list of statements about the Rosemary District. Please respond to these statements, from Strongly Disagree to Strongly Agree:

Answered: 202   Skipped: 4
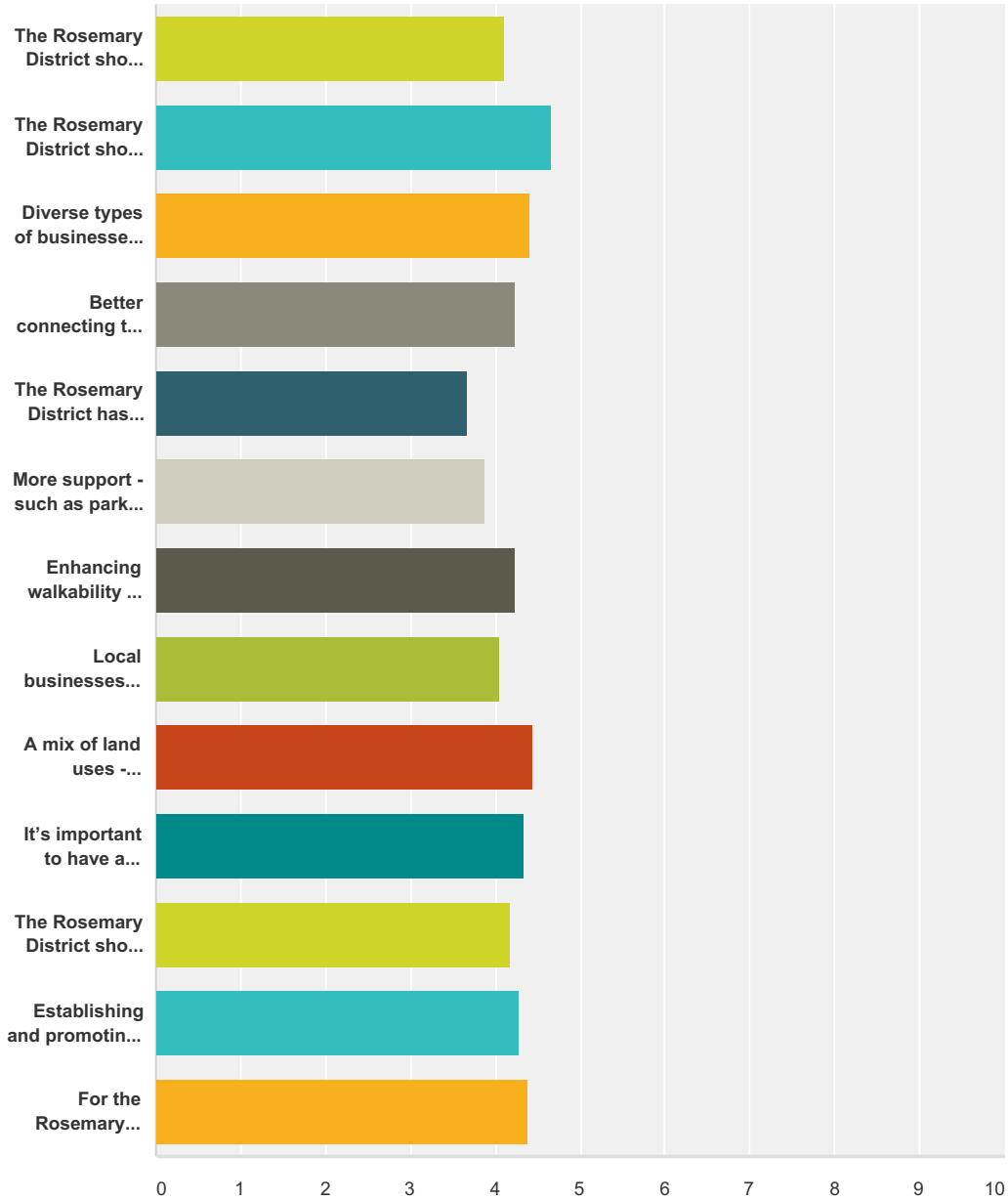
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total	Weighted Average
The Rosemary District should be distinctive - not like other Sarasota neighborhoods	1.50% 3	2.00% 4	19.00% 38	39.00% 78	38.50% 77	200	4.11
The Rosemary District should be a place where people can live, work and play	0.99% 2	0.00% 0	2.97% 6	23.76% 48	72.28% 146	202	4.66

Statement						Responses	Average
Diverse types of businesses should be encouraged to locate in the Rosemary District	1.49% 3	1.00% 2	8.46% 17	33.83% 68	55.22% 111	201	4.40
Better connecting the Rosemary District to the Bayfront, to downtown, and to other neighborhoods is important	2.97% 6	2.97% 6	13.37% 27	29.21% 59	51.49% 104	202	4.23
The Rosemary District has more than its share of social service agencies	6.06% 12	8.59% 17	31.82% 63	18.18% 36	35.35% 70	198	3.68
More support - such as parking and promotional help - should be offered to help Rosemary businesses	2.51% 5	4.02% 8	22.61% 45	43.72% 87	27.14% 54	199	3.89
Enhancing walkability - for example, wider sidewalks and more shade - should be a priority	3.47% 7	2.48% 5	10.89% 22	33.66% 68	49.50% 100	202	4.23
Local businesses should be encouraged and "chain" businesses should be discouraged in the District	3.47% 7	5.45% 11	19.31% 39	25.74% 52	46.04% 93	202	4.05
A mix of land uses - residential, stores and restaurants and places to work - is desirable	1.00% 2	1.49% 3	3.48% 7	39.80% 80	54.23% 109	201	4.45
It's important to have a diverse mix of people living, working and shopping in the Rosemary District	2.00% 4	3.00% 6	8.00% 16	33.00% 66	54.00% 108	200	4.34
The Rosemary District should be Sarasota's edgy, creative and innovative neighborhood	1.49% 3	3.47% 7	17.33% 35	31.68% 64	46.04% 93	202	4.17
Establishing and promoting a clear identity for the District is a good idea	1.49% 3	1.49% 3	10.45% 21	39.30% 79	47.26% 95	201	4.29
For the Rosemary District to reach its potential, crime prevention and community safety should be priorities	2.49% 5	2.99% 6	6.97% 14	27.86% 56	59.70% 120	201	4.39

Q14 In one or two sentences, describe your vision for the Rosemary District? Please answer in thebox (limit 100 characters).

Answered: 160   Skipped: 46

Q15 In one or two sentences, describe your greatest concerns about the future of the Rosemary District. Please answer in the box (limit 200 characters).

Answered: 166   Skipped: 40

Q16 Moving forward, what should be the top priorities for the Rosemary District? Please answer inthe box (limit 200 characters).

Answered: 160   Skipped: 46