

Minutes of April 9, 2019 Board Meeting

The meeting, which was held at 900 Coconut Ave, was called to order at 5:30 pm by President Richard Mones.

Board Members Present: Emilie Campos, Allison Ficken, Jim Lampl, David Lough, Richard Mones, Sue Stewart and Debbie Trice. Absent: Howard Davis, Francisco Jimenez and Ryan McBride.

RDA Members Present: Moriah Taliaferro

Board activities since the last meeting

Emilie Campos stepped down as Board Secretary. President Richard Mones asked Debbie Trice to serve as Secretary. She will serve as Acting Secretary until the Board votes.

AGENDA ITEMS

Meeting Rules:

Richard reviewed Board meeting rules, including the code of conduct, that agenda items will be timed, and that items not on the agenda will not be discussed during the meeting. Instead, they can be written down on index cards (a "parking lot") which can be passed to Sue Stewart or to other members.

President's Report:

The RDA Board represents the entire neighborhood: residents, businesses, property owners, not-for-profit groups, etc. Although we may, as individuals, have diverse perspectives on the issues, we need to present a unified front outside Board meetings.

Kudos to Jim Lampl for his personal mission to pick up trash as he walks through the neighborhood, and for setting an example for others.

The agreement between The Bay Park Conservancy (TBPC) and the City of Sarasota is on the agenda of the April 15 City Commission meeting. We became aware that a change in the proposed agreement between The Bay and the City now included a section on the proposed TIF. The draft stated that money collected from the TIF District, which included the Rosemary District, would be spent in The Bay. A working group was formed: Howard Davis, Richard Mones, David Lough, and Jim Lampl. We were concerned that, although this is not the basis for the TIF, it could be used as a precedent if it excluded the Rosemary District from receiving TIF funds. Howard contacted Bill Waddill and asked that the proposal be modified by adding language to clarify that TIF money would be spent in the Rosemary District when it benefited both The Bay and the Rosemary District. Although the language was modified, some felt it was not specific enough. I spoke with Bill Waddill and he agreed that we are all aligned in our goals. He explained that he recommends but does not write the proposal; that is done by the lawyers.

Waddill responded to our concerns that The Bay was interested in using Park Impact Fees which we have asked be used to buy a park in the Rosemary District. He suggested that we ask for funds now and The Bay will ask for future money as they will not need funds for two or more years.

MOTION: by David; Second by Jim; Motion failed

RDA requests that TBPC provide a copy of the draft agreement that will be presented at the

April 15 meeting of the Sarasota City Commission to RDA no later than April 11.

MOTION by Sue; Second by Richard; Motion passed

RDA requests that Section 7 of the proposed agreement between TBPC and the City of Sarasota state that money collected within the TIF district be spent within the TIF district.

Richard will approach Bill Waddill on April 10 to convey this message.

Approval of the Minutes:

The minutes of the March 12 Board meeting were accepted as presented. (M:Sue; S:Allison)

Treasurer's Report

Allison reported RDA's current financial position as follows:

- Presented an initial reconciled detail ledger 2018 and 2019 to latest record.
- Reported February bank account statement ending balance: \$3,850.21
- Reported Treasury running balance as of March 8: \$2,911.40
- Presented RDA yearly operating expense budgets for review and Board approval:
 - Web Site Maintenance/Operating: \$380.81 – adjusted to: \$320.93 (as per motion)
 - Community Meetings: \$400 (4x/yr)
 - New P.O. Box Mailing Address: \$92.00 (12 m)
 - State business filing fee for 2019: \$61.25

Allison is making arrangements with Michael Bush (past Treasurer), Richard Mones (President) to change over the signers for the RDA checking account.

MOTION: by Debbie; Second by Jim; Motion passed

RDA Board authorize Allison to pay ongoing expenses for the RDA website (hosting, 3 domain names, payment processing app), rental of space for the RDA community meetings, the annual fee to FL Dept of State, Division of Corporation, and add the ongoing expense of a PO box.

*Guidelines for permitting payment below a specified dollar amount without Board preauthorization were discussed. This discussion will be resumed at a future meeting.

Vote to fill Board Secretary office

MOTION: by Sue; Second by Allison, Motion passed

Elect Debbie Trice to serve as Board Secretary

Board Member Roles and Responsibilities:

Board committees should do basic work on issues in their area and return to the Board with recommendations and authorization to proceed. When speaking in public, committee members and chair should make it clear that they are speaking on their own behalf, not the RDA.

RDA Post Office Box authorization:

Included in the motion under Treasurer's Report

Bylaws additions/revisions:

*A Governance working group comprised of Richard and Debbie will review Board input and return with suggested amendments to the Bylaws.

RDA Committees:

Richard presented a proposed list of committees and working groups, and suggested leadership. Discussion:

Business Alliance: Jim reported that Steve Bradley (Risdon developer) initiated a meeting with him, Greg Hall and Arnie Seitel. They are members of an existing RD "business alliance" which Jim will try to fold into an RDA committee. Emilie would also be included. They are trying to obtain a previously-created list of the neighborhood businesses.

Art Impact Initiative: Allison shared a sheet with the committee's mission statement and intended project goals. She also briefly presented a streetlight banner program titled 'Treasure Here'. (Agenda item #6). The presentation showcased banners featuring local public art in a manner that encourages viewers to search for the featured piece. She indicated that the City has devised specific rules and policies for banners which this project would comply with. She requested additional time at a future meeting for discussion and is seeking Board endorsement to pursue the project.

Communications: Debbie supplemented her written report, indicating that her immediate priorities are to distribute an e-newsletter and update the membership application before the 4/17 community meeting where she plans to recruit committee members.

Sue asked for access to the membership and mailing lists. Debbie will provide "Read Access" to the membership list via GoogleDocs to all the Board members. The mailing list is problematical because most subscriptions are email address without a name attached. Debbie agreed to check for specific email addresses if requested.

Draft Agenda for April 17 Community Meeting

Bill Waddill and Mark Lyons will each be given 20 minutes to present followed by 10 minutes of questions, leaving about 20 minutes for RDA's portion of the agenda. Debbie suggested that we save time by not having each Board member or Committee chair come to the front to speak. They can be introduced by Sue and stand and wave. (Those who need to speak should let Sue know.) Sue is preparing the agenda and expects that we will be able to have slides.

Richard had to leave the meeting at 7:05 pm. Sue assumed the chair in his absence.

Old Business

Open Space Committee — Park Land Acquisition: David indicated that over \$1.3 million in park impact fees have already contributed by RD development and an additional \$1+ million from new development will be coming over the next 5 years. (David distributed a spreadsheet of RD park impact fees prior to the meeting.) David expressed concern that TBPC could be seeking a significant portion of this Park Impact Fee money for use at The Bay. He stated that Exhibit A to the draft TBPC agreement specifies, under Funding Sources, that \$1-2 million would be sought from "Development Impact Fees". This could include Park Impact Fees.

A recent memo from Jerry Fogle re-introducing a narrow strip of land on Blvd of the Arts outside the McCown Towers parking lot as a potential open space area for RD. David said this raises red flags that Fogle will not champion our most desired locations — the Renaissance Storage or Dance Studio property. David will attend the April 18 PREP Board meeting to see what Fogle does.

Sue adjourned the meeting at 7:15 pm.

Respectfully submitted,
Debbie Trice, Secretary

*Items marked with an asterisk should be considered Old Business in future agendas until resolved.